LOGICALIS
Architects of Change
MEMBER OF THE **DATATEC** GROUP

Reduce the risk of sensitive data being compromised or misused

Make the best use of your most valuable asset

Introduction

Your data footprint is not getting smaller, and on-going compliance remains a nightmare. It has also become impossible to do business today without collecting and managing sensitive data.

It has become virtually impossible to know how much data you and your organisation have and where it lives.

What gets measured gets managed, the old saying goes. But it's hard to measure and manage what you can't see. For IT executives and the internal teams tasked with protecting and securing the company's sensitive data, simply understanding what data exists within their universe can seem like an insurmountable challenge.

Most of us would think that data security is, amongst our biggest challenges, but rather it's the fact that data is dispersed across numerous on-premises and cloud environments.

With this data the lifeblood of modern society, it is your responsibility to protect this information from misuse (intentional or not) and allow this data to grow in a boundless manner, but can lead to identity theft.

Unsecured and poorly governed data is a big risk to you and your employees. It is your responsibility to take ownership of your organisations data, but also your own and that of every individual in your organisation, regardless of the type of data this may be.

Failing to acknowledge this (do nothing), and with a data breach taking place, you become your own worst enemy and a major threat to your reputation and that of your organisation.

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Its takes years to build (personal) trust, but mere seconds for this to be destroyed. This however is totally preventable and not having to risk the near impossible task of rebuilding, broken trust, or a broken reputation.

Frictionless cybersecurity and privacy control has therefore become a must have. **Sensitive Data Governance "SDG"** is uniquely centred between data access, security and privacy.

"SDG" discovers all sensitive data, wherever it may be, endpoints, networks, and cloud, which empowers you to classify, understand and control your data for compliance.

The first step to compliance is to know where your data is.

Solving the problem requires a privacy-grade discovery solution with enough breadth to search all locations and depth to find any type of data.

Using purposeful classification that's dynamic and persistent, you will gain control over this data. Doing so will allow only appropriate parties having access to sensitive data, as it moves through the organisation, whilst enabling information sharing with other data protection controls.

Real-time risk remediation will give you proactive protection. It will allow you, control over who can see the data, when they can see it, and what they can do with it during any data lifecycle action – from creation to disposal.

Benefits of SDG

Compliance with privacy laws: Help your business uphold legal compliance of data protection laws, like the POPIA and GDPR.

Reputation Management: Data breaches or public exposure of sensitive data doesn't just have a legal or financial effect on your business. It could also damage your organisation's reputability.

Reduced Sensitive Data Footprint: More isn't always better, and that is certainly the case when it comes to amounts of sensitive data. A reduced sensitive data footprint translates into your organisation being more at ease and your security team being enabled to improve data security spend.

With regulations on the rise, proactive protection is more critical than ever.

With SDG Discover you can:
- Find all structured and unstructured data across all networks, cloud file storage systems, remote file servers, and endpoints
- Identify sensitive data with 98.5% accuracy and the lowest false positive rate in the industry and minimize disruptions to business workflow, security, and compliance
- Minimize the time your analysts spend locating sensitive information over an ever-expanding big data footprint.

With SDG Classify you can:
- Automate data classification throughout the data lifecycle for optimal protection and user access
- Ensure only appropriate staff members may access critical and sensitive data.
- Save time applying data compliance and security rules and eliminate human error risks because it is now automated.

Complete our FREE assessment questionnaire

With SDG Inform you can:

- ▶ Leverage a comprehensive and intuitive system for command and control of your structured and unstructured data
- ▶ Assure constant and consistent data protection and management
- ▶ Maintain efficient and effective control with access, visualization, and reporting of sensitive data at the business unit, endpoint, and user-level — both on-premises and in the cloud

With SDG Control you can:

- ▶ Reduce regulatory non-compliance risks with continuous, high-strength data protection
- ▶ Integrate preferred data security solutions, including DLP, IRM/DRM, SIEM, firewalls, and encryption
- ▶ Create automated playbooks with a broad, flexible range of remediation actions to save time and ensure consistent treatment of sensitive data types.

Enhancing data discovery accuracy through automated and scalable tools that scour every operating system, cloud, or network-attached storage system is vital for improving your company's overall data security posture.

Not only will it cut down on wasteful false positive alerts and eliminate crucial visibility gaps, but it will also help to completely reshape your entire approach to data privacy and protection.

Acting now will provide unrivalled end-to-end data lifecycle coverage that stands up to the evolving challenges of business in the digital age.